



2023

**SHEFFIELD
URBAN LEADERSHIP
CONFERENCE**

WELCOME TO

2023

HPE

URBAN LEADERSHIP CONFERENCE



WELCOME, FROM:

MARK EVANS & TROY "PE" EVANS Co-Owners of Hustle Pray Eat

Welcome to the **HPE Urban Leadership Conference!** This conference hosts a unique gathering of pastors, businesses owners, artists and community leaders from across the Midwest and beyond. It is our desire that every leader leaves our conference with a greater passion and tools to holistically make disciples that make disciples!!! Our time is strategically designed to empower urban practitioners with practical tools that participants can use today! We are so excited to have you here with us. We hope that the things you learn this week will continue to enrich and benefit your ongoing journey in business, ministry and beyond!

Mark Troy

WELCOME TO

2023

PHI

URBAN LEADERSHIP CONFERENCE



INTRODUCING, YOUR HOST FOR THE WEEKEND:

Devinn LoVette

Love the City Team

← Check out
our schedule

WELCOME TO

2023

PHI

URBAN LEADERSHIP CONFERENCE



MEET YOUR WORSHIP LEADER FOR THE WEEKEND:

QUESE

Artist / Business Owner /
Worship Leader

← Check out
our schedule

2023 HPE URBAN LEADERSHIP CONFERENCE

THE CONFERENCE AT A GLANCE

OCTOBER 27



Click for
Day 1 Events

6:00 PM | DOORS OPEN

7:00 PM | **HUSTLE**: MAIN SESSION

8:30 - 9:30 PM | NETWORKING

OCTOBER 28



Click for
Day 2 Events

9:30 AM | REGISTRATION: Coffee & Snacks

10:00 AM | **PRAY**: MAIN SESSION 2

11:30 AM | MASTER CLASS 1

12:45 PM | LUNCH

1:00 PM | CHOP CHOP

1:45 PM | **EAT**: MAIN SESSION 3

2:45 PM | MASTERCLASS 2

4:30 PM | GO AND SEE/ FREE TIME

6:30 PM | WORSHIP SESSION



Check out these
EXCLUSIVE
Conference offers.

Click on the times to find out even more!

OCTOBER 27 | 6:00 PM
DOORS OPEN



THE DOORS ARE OPEN

TURN UP!!!

We've got a jam-packed weekend ahead of us. Click the buttons below to learn more about our sessions and what to expect.



HPE TALK

HPE POD

MASTERCLASS

CHOP-CHOP

6:00 PM

7:00 PM

8:30 PM

OCTOBER 27 | 6:00 PM
DOORS OPEN



HPE TALK

HPE Talks are a compelling series of concise and impactful main session presentations and talks featuring influential ministry leaders within the urban context. These dynamic discussions dive straight into the heart of relevant and pressing issues, offering valuable insights and inspiration to empower positive change in our communities. Join us for thought-provoking dialogues that have the potential to reshape the future of urban ministry.

6:00 PM

7:00 PM

8:30 PM

HPE TALK

HPE POD

MASTERCLASS

CHOP-CHOP

OCTOBER 27 | 6:00 PM
DOORS OPEN



6:00 PM

HPE POD

HPE Pod brings you LIVE podcast-style conversations with special guests. Dive into engaging discussions, deep insights, and thought-provoking topics that cover a variety of topics. Join us in this immersive and dynamic experience, where you can interact in real-time with our guests, ask questions, and be a part of the conversation.

7:00 PM

8:30 PM

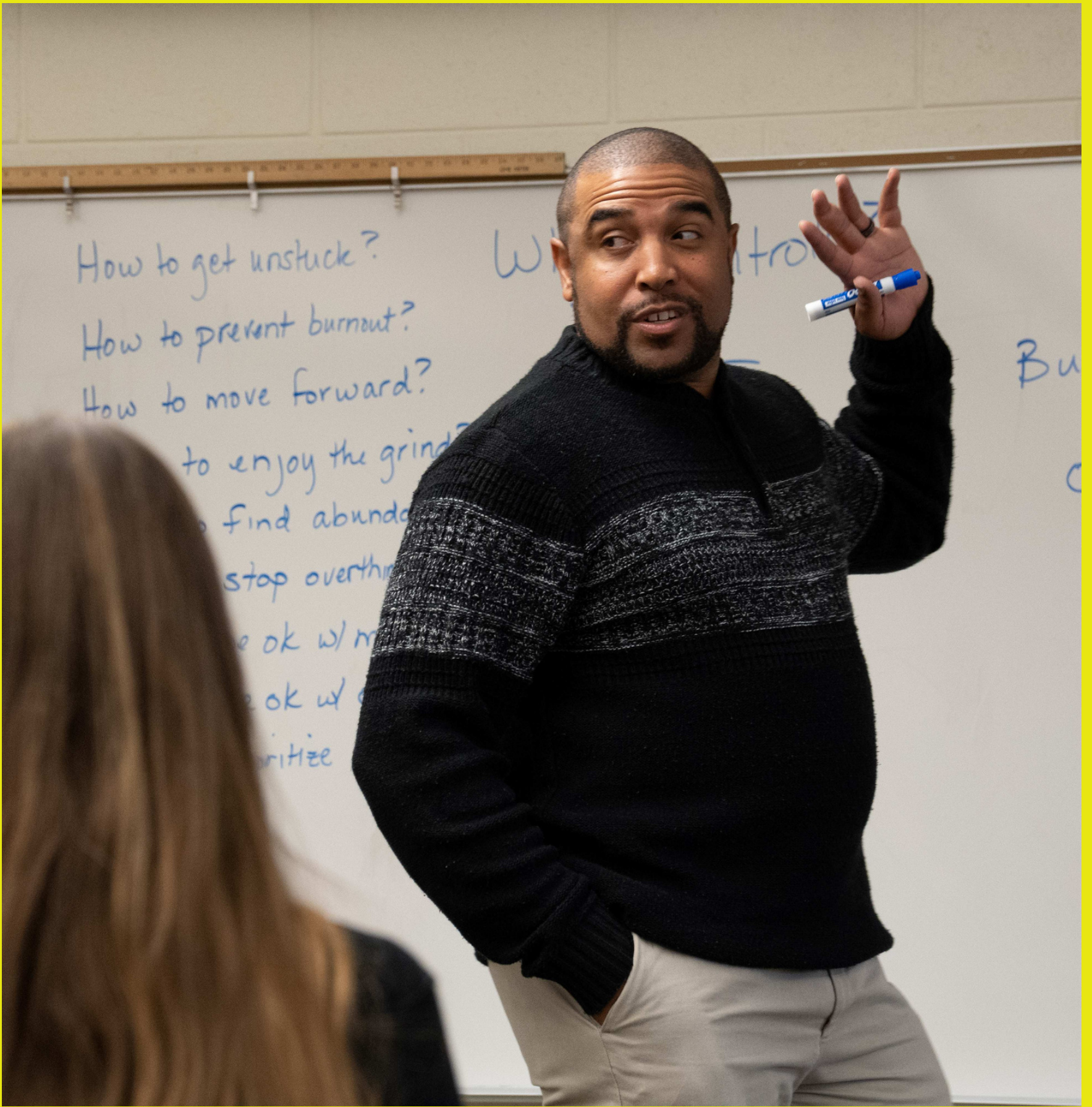
HPE TALK

HPE POD

MASTERCLASS

CHOP-CHOP

OCTOBER 27 | 6:00 PM
DOORS OPEN



MASTERCLASS

Our Masterclass series offers a unique opportunity to engage in workshop-style sessions with inspiring individuals who have made a tangible impact in urban communities. These sessions are not just about theory; they are a chance to learn from real-life change-makers, hear their stories, and gain practical insights into community development, social innovation, and urban transformation. Join us for a transformative experience, where you'll discover the secrets to creating positive change in urban spaces and leave with the knowledge and inspiration to make a difference in your own community.

6:00 PM

7:00 PM

8:30 PM

HPE TALK

HPE POD

MASTERCLASS

CHOP-CHOP

OCTOBER 27 | 6:00 PM
DOORS OPEN



CHOP-CHOP

Chop-Chop our intimate small group sessions where knowledge meets connection. These sessions provide a unique opportunity to engage in meaningful conversations, gain insights, and network with leaders and experts in diverse fields, including Business, Marketing, Mental Health, Finance, Life, and Ministry & Church Planting. Join us in these thought-provoking discussions and empower yourself to reach your full potential. **Registration is FIRST COME, FIRST SERVE!**

*Click here to register for your
Chop-Chop Session NOW!*

6:00 PM

7:00 PM

8:30 PM

HPE TALK

HPE POD

MASTERCLASS

CHOP-CHOP

OCTOBER 27 | 7:00 PM
MAIN SESSION: HUSTLE



WHAT DOES IT MEAN TO HUSTLE?

To Hustle means striving to work harder and smarter in all aspects of one's life, guided by a strong faith and moral compass. It involves putting forth diligent effort, being resourceful, and demonstrating integrity in every pursuit, recognizing that our work and actions are a reflection of our commitment to living a virtuous and purposeful life in alignment with God's values.

"5 Keys to Reboot Anything"

Are you feeling stuck? Do you need help finding a new way forward? Maybe the answer is to quit. There is a principle in creation: new life requires something to die. The seed falls to the ground and dies to become the new plant. Old habits have to die, to make room for new habits. Sometimes, the only way forward begins with a full stop, stepping back, and re-starting. In this workshop, go deeper into the process of rebooting anything.



SPEAKER
TIM FOX
Consultant / Speaker / Author

Dr. Tim Fox brings two decades of leadership experience in organizations of all sizes to his work as a leadership coach and consultant. He is an author, speaker, coach, and consultant. Over the last ten years, he founded non-profits, designed conferences, and served leaders nationwide. Tim is the District Leader for the South Coastal District of the Wesleyan Church, serving a network of pastors and leaders while working to help develop the existing churches and start new churches across the southeast US. Tim is on the Teaching team with Amplify Church, and a trainer, coach, and consultant with Dying 2 Restart, serving to train new leaders and boards for restarting churches. Tim is married to Anita, who serves the South Coastal District with him. They live in Buford, Georgia, raising their teenage children.

6:00 PM

7:00 PM

8:30 PM

OCTOBER 27 | 7:00 PM
MAIN SESSION: HUSTLE

“Doin’ The MOST”

Join Troy "PE" Evans in this enlightening presentation where he'll reveal a game-changing strategy. Less than 10% of us are natural strategic thinkers, yet strategy is essential in almost every aspect of life. Discover the simple 1-page strategic plan that's transformed thousands of churches, international artists, businesses, and ministries in both the US and UK. Don't miss out on this opportunity to unlock the power of strategic thinking and success.



SPEAKER

TROY "PE" EVANS

Consultant / Speaker / Author

Pastor Troy Evans, or PE, has led an extraordinary life journey. From a troubled past with gangs and a grand jury indictment, he escaped threats to his life by moving south from West Michigan, where he later faced mental and emotional breakdowns and even homelessness. His life took a transformative turn in Detroit, where he embraced faith, transitioned to an IT engineering career, and founded four churches. PE became a renowned national speaker and an expert in urban church planting, ministry, small business startups, and leadership development. He currently leads The EDGE, a multi-ethnic church focused on the Hip-hop Culture, and is the author of the widely-used book "EDGE of Redemption."

6:00 PM

7:00 PM

8:30 PM

OCTOBER 27 | 8:30 PM - 9:30 PM
NETWORKING

LINK UP

50% of what makes a DOOOOOPE conference is when you link with somebody in the lobby, over lunch and walking to a masterclass. Be sure to get to know at least one person you don't know!!!

PS: Don't forget to snap a pic on our DIGITAL DISPOSABLE CAM



GET THE CAM



6:00 PM

7:00 PM

8:30 PM

OCTOBER 28 | 9:30 AM
REGISTRATION

9:30 AM

10:00 AM

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RISE & SHINE



We've got a lot of amazing sessions ahead, so get energized for the day! Join us in the lobby for coffee and snacks.

Feel free to review today's schedule to help keep you on track!



9:30 AM



10:00 AM

WHAT IS IT TO LIVE A LIFESTYLE OF PRAYER?

Living a lifestyle of prayer, and seeing the Lord in all things, means embracing a constant, mindful connection with the divine in the everyday moments of life. It involves not only dedicated moments of prayer but also recognizing the sacred in the ordinary, finding meaning and purpose in every experience, and seeking a deeper spiritual connection throughout one's journey.

11:30 AM

12:45 PM

**“The Church, The City,
& Mental Health”**

Rest assured, God is OK with us being SAVED and SANE!!! To be transformed BY the renewing of your mind is a perfect picture of how sociological, psychological and theological work in harmony. This talk will equip us to destroy the stigma around mental health and start to implement effective interventions in ministry, business and artistry.

1:00 PM

1:45P M



**SPEAKER
LADAWN EVANS
Therapist/ Business Owner**

LaDawn Evans MA, LPC is the owner and Lead Therapist at Restored Counseling Group, LLC (RCG), overseeing a diverse team of twelve mental health therapists offering various interventions for people of all backgrounds and ages. Her inspiration to establish a group counseling practice in West Michigan arose from a personal struggle with depression and anxiety when she couldn't find a culturally competent therapist. She later pursued a Bachelor's in Psychology from Cornerstone University in 2015 and a Master's in Counseling from Spring Arbor University in 2019. With over 15 years of experience as a life coach and Stephen's Minister, Evans now provides counseling and life coaching for adults, couples, and families, supported by the RCG team. She holds certifications in Prepare and Enrich/Pre-marriage and Marriage Counseling, Motivational Interviewing, Cognitive Behavior Therapy, Dialectical Behavior Therapy, Life Coaching, and Trauma-focused Cognitive Behavior Therapy.

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“Seek GOD With All You Got!”

Discover God's purpose for your mind, body, and spirit in worship. Explore how God's design empowers us to worship Him in our relationships, work, ministry, and recreation. Embrace the fullness of your being and your calling to worship with everything you've got!"



SPEAKER

SANTES BEATTY

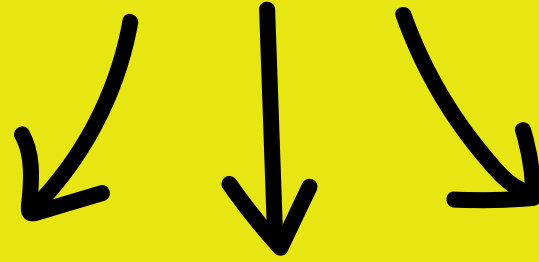
Speaker/ National Youth Leader

Santes Beatty is the Director of NextGen Multiplication and Discipleship for The Wesleyan Church World Headquarters and the Director of Regional Conferences and Curriculum for Mosaix Global Network. He is also an Executive Coaching Consultant and Speaker for Second Chair Solutions and locally serves as a Student Pastor for One Church in High Point, NC. As a co-founder of Call and Response Ministries he has launched a new relational network called “Multiethnic While Black” which serves and equips leaders across the US and Canada. He has a shared history in predominately black as well as multiethnic spaces as a pastor, administrator and REI officer in both faith communities and university settings. Santes is a certified trainer and assessor of Cultural Intelligence (CQ®) and Unconscious Bias for the Cultural Intelligence Center and is a trusted voice on issues of reconciliation and how to close both generational and gospel gaps.

OCTOBER 28 | 11:30 AM MASTERCLASS SESSION 1

MASTERCLASS SESSIONS & SPEAKERS

Click on the speakers to learn more about each session.



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LADAWN EVANS
Therapist/ Business Owner



NATE JOHNSON
Pastor / Author / Re-entry Expert



ANDY MERRITT
Pastor / Business Owner



MARIEL HARMON
Accountant/ Speaker



TISA HERBERT
Pastor / Consultant / Business Owner



JEROME VIERLING
Pastor / Author / Artist



PHIL STRUCKMEYER
Nitrogen Co-Founder and Network Catalyst



KIRT HERBERT
Pastor



BRANDYN PIERCE
Pastor/ Church Planter



ADAM & CHRISTY LIBSCOMB
Pastors / Christian Community Development



MARK EVANS
Business Owner / DJ / Dancer

OCTOBER 28
MASTERCLASS

MASTERCLASS SESSIONS & SPEAKERS

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**“The Church, The Hood
& Digital Marketing”**

Meeting Room: 5

80% of people ages 12-29 are on social media. 2 of every 3 people in the US will log into Facebook this month!! The local church carry the most important message in the world but often remain virtually silent on social platforms. In this Masterclass Mark will equip you with a simple framework to clarify, plan and communicate the greatest, most compelling message on the planet...



SPEAKER
MARK EVANS
Business Owner / DJ / Dancer

After 15 years ministry leadership and 4 years of e-commerce marketing, Mark Evans uses digital marketing strategies and church planting experience to train and consult Churches Artists and Businesses. Our plan is to clarify and communicate the Church's efforts to reach their community for Christ.

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OCTOBER 28 MASTERCLASS

MASTERCLASS SESSIONS & SPEAKERS

"It's OK To Have Jesus & A Therapist!"

Meeting Room: 1

Faith integration can provide an excellent foundation for individuals who want to use their religion as a guide to healing in a professional setting. This workshop covers the intersection of religion and spirituality in therapy. Attendees will leave with knowledge about integrating spirituality and faith into the therapeutic setting.



SPEAKER

LADAWN EVANS

Therapist/ Business Owner

LaDawn Evans MA, LPC is the owner and Lead Therapist at Restored Counseling Group, LLC (RCG), overseeing a diverse team of twelve mental health therapists offering various interventions for people of all backgrounds and ages. Her inspiration to establish a group counseling practice in West Michigan arose from a personal struggle with depression and anxiety when she couldn't find a culturally competent therapist. She later pursued a Bachelor's in Psychology from Cornerstone University in 2015 and a Master's in Counseling from Spring Arbor University in 2019. With over 15 years of experience as a life coach and Stephen's Minister, Evans now provides counseling and life coaching for adults, couples, and families, supported by the RCG team. She holds certifications in Prepare and Enrich/Pre-marriage and Marriage Counseling, Motivational Interviewing, Cognitive Behavior Therapy, Dialectical Behavior Therapy, Life Coaching, and Trauma-focused Cognitive Behavior Therapy.

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OCTOBER 28 MASTERCLASS

MASTERCLASS SESSIONS & SPEAKERS

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"Church Planting With A Carrot"

Meeting Room: 8

Church planting is the most effective way to engage unreached people in a disciple authentic relationship with Jesus. Statistically, we can start 50 more churches in most urban communities and we would still not have enough churches to house those that do not know Jesus. In this workshop we will explore “the freedom to contextualize” (the carrot) the delivery of the Gospel that speaks the language and shapes the culture of the community you are called to reach.



SPEAKER

NATE JOHNSON

Pastor / Author / Re-entry Expert

Nate’s passion to walk with those who have been impacted by the justice system after their release began while he was serving a 12.5-year sentence within the Michigan DOC. Since his release in May of 2013 Nate Co-Founded Fresh Coast Alliance, a ReEntry and Recovery organization based in Muskegon, Michigan. He also serves on the Senior Leadership team at Kingdom Life Church. Along with his dad, Nate co-authored If Two Agree. He is a member of the Advisory Board for Prison Cell to PhD., a nationwide organization based in Baltimore, MD. Nate is a keynote speaker for several platforms on successful Pre-Entry, Re-Entry, and Post-Entry with a focus on each phase and the key role it plays in determining the success of those returning to our communities. Nate resides in Muskegon, Michigan with his beautiful wife and three children.



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OCTOBER 28
MASTERCLASS

MASTERCLASS SESSIONS & SPEAKERS

"Business ON Mission"

**Meeting Room: 2ND LEVEL
TRANSITIONAL SPACE**

Every business must start with and continue to ask the fundamental question "what problem am I here to solve". Christian leaders are perfect candidates to create business that not only meets the needs of its customers but also helps to fulfill mission work in its community and beyond. In this workshop we will unpack what it takes to start / reboot a business of any size and have to exist to be ON mission.



SPEAKER
ANDY MERRITT
Pastor / Business Owner

Andy is the planter and Lead Pastor of Rivertree Church in Jackson. Rivertree owns and operates Resale Depot, a resale store whose sole purpose is to raise money for ministry. To date they have given away over \$600,000 to a variety of ministries who help people find and fall in love with Jesus. In addition, Andy serves as the Executive Producer for Church Planter Assessment in North America for The Wesleyan Church. He is currently a doctoral student at Asbury Seminary working towards a D.Min in Church Multiplication.

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"Managing Money 101"

Meeting Room: 4

Financing can be a challenge for many families, communities, and businesses. This workshop will discuss basic financing tools to help build comfort around financing and money management. Attendees will gain basic skills on how to read basic finance documents, recommended finance platforms and budgeting tools.



SPEAKER

MARIEL HARMON

Accountant/ Speaker

Mariel is an enthusiastic professional with over 10 years experience in finance. He has worked with various organizations and with individuals during their personal and professional finance journey. He currently works as a controller at a local non-profit where he has hands-on experience with serving his community. A belief in being a forever student has contributed to continuous career growth and positively impacting lives. Mariel resides in the Grand Rapids area and enjoys spending time with his wife and three children.



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OCTOBER 28 MASTERCLASS

MASTERCLASS SESSIONS & SPEAKERS

"Raising Money 101"

Meeting Room: 6

One of the skills that small churches and not for profits lack is the ability to consistently raise financial support. In this This workshop we will discuss basic fund-raising techniques. Attendees will be able to identify a methods of fundraising, learns tips to fundraising, and how to maintain donors.



SPEAKER

TISA HERBERT

Pastor / Consultant / Business Owner

Originally from Indianapolis, Rev. Tisa Herbert now lives in Grand Rapids, MI, leading The EDGE Urban Church with her husband Kirt. After a decade of nonprofit experience working with youth, she started 3D Influence to coach young adults to discover, develop, and deploy their own unique way of living out their God-given purpose. Tisa is passionate about activating individuals and organizations to implement creative strategies to build the kingdom of God. As a coach and consultant for urban ministries, she brings extensive fund development experience from receiving grants for business start-ups, after school programs, nonprofit operating expenses, fundraisers, and capital projects.

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OCTOBER 28 MASTERCLASS

MASTERCLASS SESSIONS & SPEAKERS

“Urban Hospitality”

Meeting Room: 3

Nothing like a good Urban BBQ... As you make your way to the backyard music's playing, people greet you as you make your way to your seat, it smells good... you can just feel the hospitality, culture, the vibe. No matter the size of the church, your guest can and should have greater experience than they have at a BBQ when they step foot on the property. In this workshop, we will talk about a few checklists that every urban church can have to ensure your guests are greeted, seated and treated the way you would want them to be! Join Pastor Jerome Vierling and a guest CityLife Church of Lansing team member on this insightful workshop.



SPEAKER
JEROME VIERLING
Pastor / Author / Artist

Pastor Jerome Vierling, married for nearly two decades with five children, experienced a life-changing encounter with Jesus, leaving behind a past of drugs and darkness. He founded Soundsgood, a music missionary non-profit that's produced five projects and the Get Rooted curriculum. In 2015, he established City Life Lansing, an inner-city church thriving for eight years, emphasizing sanctification and transformation. Jerome co-founded the Love the City movement, focusing on community service. Beyond his pastoral role, he's a hip-hop artist with the recent release of "ONE," embracing the significance of the number ONE. His favorite movie is "Tenet," and he's fond of its soundtrack.

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OCTOBER 28 MASTERCLASS

MASTERCLASS SESSIONS & SPEAKERS

"Simple Strategy for Disciple Making"

Meeting Room: 7

According to research organization, Barna, 80% of Christians believe that discipleship is important. Yet only 1 of 4 Christian's have ever made a Disciple. In the timely workshop we will Define the disciplined-life and create a plan to make disciples who make disciples who make disciples.



SPEAKER

DR. PHILLIP STRUCKMEYER
Nitrogen Co-Founder and Network Catalyst

Phil is a movement-minded leader who has been a catalyst for dynamic disciple-making and church multiplication for the past 18+ years. In 2003, Phil and his family planted the church IMPACT with a vision to plant 3 churches in 5 years and 10 in 10. As IMPACT multiplied churches and grew to a church of over 1,000 lives, Nitrogen was birthed as a network helping The Wesleyan Church denomination further its movement of multiplication across North America. Having recently completed his Doctorate of Ministry in Leadership and Global Perspectives, Phil focuses on a vision of church multiplication that transforms lives and restores urban communities across North America and beyond.

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"Empowering Urban Youth"

Meeting Room: SANCTUARY

In most urban communities, Youth and young adults make up more than 50% of the population. Yet most churches struggle with reaching and maintaining youth from the community where they serve. This panel style Masterclass will share the perspective of professionals with a proven track record on how to empower urban youth in your communities



SPEAKER
KIRT HERBERT
Pastor

Raised in St. Kitts-Nevis and Jamaica by missional parents, Rev. Kirt Herbert is passionate about empowering youth in vulnerable communities with the gospel of Christ. Currently, he serves as the Lead Pastor of the EDGE Urban Church, a Hip-Hop church in Grand Rapid, MI that creatively uses the Arts to disciple youth. Through his innovative and engaging teaching style, Kirt Herbert has inspired hundreds of youth and youth workers to combine creativity and faith in a way that gets youth more actively involved in their learning.

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"Church and Community Collaboration"

Meeting Room: 2

As churches, we have a tendency to create “new” programs either out of a desire for control or because we simply don’t know about the good work already taking place around us. The financial reality, however, is that churches alone can’t possibly meet all the needs in our communities. And hundreds of people in our towns and cities are already doing God’s Kingdom work daily! As a church, we must get out into our communities and find out how we can partner with the great organizations and events already in action. We are more than the sum of our parts. Together, God can work through us and expand our reach beyond our individual capabilities. Join me for a candid conversation about how to create community collaborations that will extend the hands and feet of Christ beyond the walls of your local assembly.



SPEAKER
BRANDYN PIERCE
Pastor/ Church Planter

Pastor Brandyn Pierce is a passionate advocate for children and a dedicated foster parent committed to helping children of all backgrounds reach their potential. As the visionary founder of The Change Church of Wichita, he challenges traditional religious norms, emphasizing relevance and inclusivity. He also hosts the weekly streaming Talk Show & Panel, "Elephant in the Room," fostering important conversations on pressing societal issues. Pastor Brandyn embodies values of love, support, and inclusivity in his unwavering dedication to spiritual and social causes.

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"White In Urban Ministry"

Meeting Room: UPPER LEVEL
OFFICE SPACE

Serving in a multi ethnic, multicultural urban community comes with its own set of unique challenges. To lead in an organization where the community is majority people of color and your white, requires the Holy Spirit lead approach and to being a leader. In this workshop leaders of all ethnic makeup will learn techniques and posturing that works in the city.



SPEAKER

ADAM & CHRISTY LIBSCOMB

Pastors / Christian Community Development

Adam and Christy Lipscomb, a dedicated couple, work at the church-community intersection. Adam's expertise spans immigration, anti-racism, diversity, and urban ministry. He serves on housing and homelessness nonprofit boards and co-founded City Life Church, a multicultural core-neighborhood church in Grand Rapids, MI. Christy is the Lead Pastor there. Together, they are proud parents of two sons, Jude and Elijah. Committed to fostering positive change, the Lipscombs serve their community and church diligently.



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MASTERCLASS SESSIONS & SPEAKERS

"Getting Your 501c3"

Meeting Room: 2

Many organizations doing great work in the community and unfortunately have not been set up properly to receive all the benefits of doing life changing work. PDFI Consulting is a trusted consulting firm that specializes in business startup, 501c3 preparation, and grant writing. In this masterclass Lisa Marie will provide steps for preparing and obtaining your 501c3 so that you can be set up to receive the funding you need to reach more people for Jesus!!



SPEAKER

DR. LISA MARIE BARNES

Pastor

Pastor Lisa Marie Barnes is a highly accomplished and dedicated spiritual leader with an impressive track record of service in the church administration field for over 35 years. She is also certified government grant writer, bringing over 20 years of invaluable knowledge and skill in securing funding for churches and nonprofit organizations.

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"Outreach That Works"

Meeting Room: 7

Studies show that only 20% of Americans attend church every week. 57% of Americans are seldom to never attend services. If it's 340 Million people in the USA, then 146.2 Million people don't attend services at all. Church attendance doesn't solely equate to a relationship with Jesus Christ, but chances are they probably have not experienced the tangible love of Christ. Outreach has been proven to be one of the most effective ways to reach those that have not and probably would never attend our worship services. The Husband/Wife Duo of Justin & Charla Obi will be presenting on "Outreach That Works". In this workshop we will unpack the ins & outs of what it takes to effectively do outreach with any size congregation. Each attendee will leave enabled to impact their community within reach of their church.



SPEAKER
JUSTIN & CHARLA OBI
Pastor / Evangelist / Artists

Justin and Charla Obi are lovers of God and His people. Between the two, they have over 25 years plus serving in ministry, with their focus an experience on Evangelism and Youth ministry. Pastor Obi, who was licensed as an Elder in 2017, knew that God had chosen him In 2020 during a Pandemic to plant Kingdom Community Church. While Pastoring has been rewarding, one of the greatest accolades for this duo, has been building a healthy marriage while successfully parenting five. Their mission is to be the Kingdom in the community, one block, one home, one family at a time.

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LUNCH BREAK

Join us for a quick, delicious meal before we chop it up in the Chop-Chop.

P.S. Don't forget to register for your Chop-Chop session at 1:00 pm. There are limited spots available, so registration is first come, first serve.

OCTOBER 28 | 1:00 PM

CHOP-CHOP | SESSIONS & SPEAKERS

9:30 AM

Church Planting

Presented by: Jesse Pratt and Phil Struckmeyer

This in-person event is perfect for anyone interested in starting a new church or getting involved in church planting. You'll have the opportunity to learn from experienced church planters, network with like-minded individuals, and gain valuable insights into the process. Don't miss out on this fantastic opportunity to be part of something special!

Register For This Session →

10:00 AM

Ministry Leadership

Presented by: Tim Fox

The Chop Chop session Ministry Leadership is a must-attend gathering for all those passionate about leading in ministry. Get ready to be inspired, equipped, and connected with like-minded individuals who share your love for serving others. This event will provide valuable insights, practical tools, and a supportive community to help you grow as a leader. Don't miss out on this incredible opportunity to sharpen your skills and make a lasting impact.

Register For This Session →

11:30 AM

12:45 PM

Business ON Mission

Presented by: Andy Merritt

Every business must start with and continue to ask the fundamental question "what problem am I here to solve". Christian leaders are perfect candidates to create business that not only meets the needs of its customers but also helps to fulfill mission work in its community and beyond. In this workshop we will unpack what it takes to start / reboot a business of any size and have to exist to be ON mission.

Register For This Session →

1:00 PM

Money Talk

Presented by: Mariel Harmon

Tailored small group conversation that takes a deeper dive into your specific finance needs.

Register For This Session →

1:45P M

2:45 PM

Music Industry & Ministry

Presented by: Chad Jones

In this chop chop Chad Jones (former member of RMG) will work with artists, helping them to think through the industry, ministry challenges.

Register For This Session →

4:30 PM

Counseling Session: 1, 2 & 3

Presented by: Restored Counseling Group

We're bringing together the best of both worlds - faith and therapy. It's time to chop away the negativity and find solace in the power of Jesus and your therapist. This in-person event promises to be a life-changing experience where you can connect with others who understand the struggles you face. So, mark your calendars and get ready to find healing and spiritual guidance. Don't miss out on this unique opportunity to find peace, support, and grow in your faith.

Register For This Session →

6:30 PM

9:30 AM

10:00 AM

11:30 AM

12:45 PM

1:00 PM

1:45P M

2:45 PM

4:30 PM

6:30 PM



WHAT DOES IT MEAN TO EAT?

To Eat is the conscious and nourishing act of valuing and investing in oneself spiritually, emotionally, and physically, with the intention of nurturing the divine qualities within, fostering growth, and aligning one's actions with the principles of love, compassion, and purpose.

"Front Porch Discipleship"

Have you ever wondered how we can take the message of the Gospel beyond the walls of our churches and into our neighborhoods? What if our front porch, our block, or our stoop became a place where people could encounter the love and truth of Christ? Jesus was known as a friend of sinners not just because he talked about sinners, but because he spent time with them. Front porch discipleship is about finding practical ways to connect with our neighbors and share the Gospel in a way that feels natural and authentic. Join Will Henderson on the porch as we explore what it means to be a disciple-maker in our own communities.



SPEAKER

CHAD JONES

Artist/ Business Owner/ Pastor

Chad Jones is most known as an American rapper and one of the founding members of RMG alongside Derek Minor, Canon, and Tony Tillman. His debut with Reflection Music, Keep Up, was his breakthrough release on the Billboard charts, and has amassed more than half a million streams. Born and raised in Grand Rapids, Michigan, Chad's desire for Jesus, Hip Hop and authentic evangelism was cultivated via discipleship from Troy Evans. This relationship became the inspiration for the founding of the The Edge Urban Fellowship where countless others have been impacted for Christ. Chad was recruited to Memphis, TN in to build discipleship communities by Lecrae and BJ Thompson in 2008. Chad Jones now resides in Atlanta, GA where he is a father, husband, artist, business owner and pastor. Chad Jones has a deep passion for inspiring others to endure in faithfulness, discipleship of the household, discipleship of young men, and urban apologetics. Chad has been married for over 19 years and has 4 beautiful children who love God.

HPE POD

HPE TALK

9:30 AM

10:00 AM

11:30 AM

12:45 PM

1:00 PM

1:45 PM

2:45 PM

4:30 PM

6:30 PM

“LET’S GO!!”

Join Jerome Vierling as he delves into the divine call to love the Lord and our community. Discover how to assess what we must cease and what we must initiate to fulfill our purpose, aligning with the command to love and serve as we are loved by the Lord.



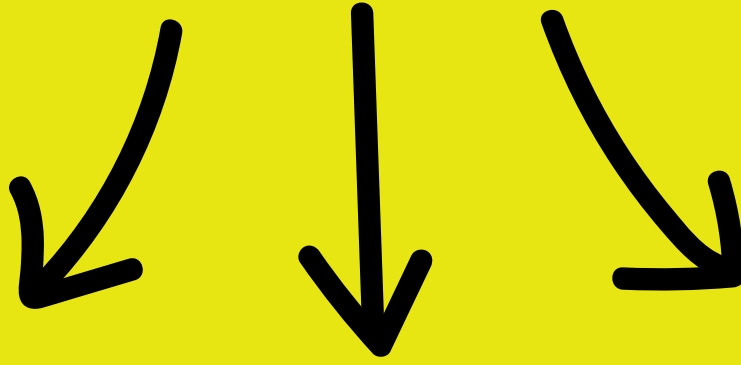
SPEAKER
JEROME VIERLING
Pastor / Author / Artist

Pastor Jerome Vierling, married for nearly two decades with five children, experienced a life-changing encounter with Jesus, leaving behind a past of drugs and darkness. He founded Soundsgood, a music missionary non-profit that's produced five projects and the Get Rooted curriculum. In 2015, he established City Life Lansing, an inner-city church thriving for eight years, emphasizing sanctification and transformation. Jerome co-founded the Love the City movement, focusing on community service. Beyond his pastoral role, he's a hip-hop artist with the recent release of "ONE," embracing the significance of the number ONE. His favorite movie is "Tenet," and he's fond of its soundtrack.

OCTOBER 28 | 2:45 PM
MASTERCLASS SESSION 2

MASTERCLASS SESSIONS & SPEAKERS

Click on the speakers to learn more about each session.



9:30 AM

10:00 AM

11:30 AM

12:45 PM

1:00 PM

1:45P M

2:45 PM

4:30 PM

6:30 PM



LADAWN EVANS
Therapist/ Business Owner



NATE JOHNSON
Pastor / Author / Re-entry Expert



ANDY MERRITT
Pastor / Business Owner



MARIEL HARMON
Accountant/ Speaker



TISA HERBERT
Pastor / Consultant / Business Owner



JEROME VIERLING
Pastor / Author / Artist



MARK EVANS
Business Owner / DJ / Dancer



LISA MARIE BARNES
Pastor



JUSTIN & CHARLA OBI
Pastor / Evangelist / Artists

OCTOBER 28 | 4:30 PM
GO & SEE/ BREAK

9:30 AM

10:00 AM

11:30 AM

12:45 PM

1:00 PM

1:45 PM

2:45 PM

4:30 PM

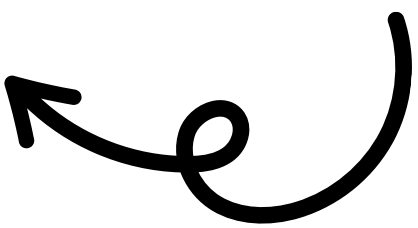
6:30 PM



GO & SEE / BREAK

Join us on trip to explore the city for our GO & See, grab some dinner or enjoy a quick nap!

PS: Don't forget to join us back in the sanctuary at 6:30 for worship!



OCTOBER 28 | 6:30 PM
CHURCH SESSION

9:30 AM

10:00 AM

11:30 AM

12:45 PM

1:00 PM

1:45 PM

2:45 PM

4:30 PM

6:30 PM



PRAISE & WORSHIP

Join us for an electric worship and church session hosted by **THE EDGE URBAN FELLOWSHIP CHURCH.**

HPE STORE



SHOP THE DROPS!

Be sure to stop by and take advantage of our Conference discounts!!! \$10 T-Shirts and more!!!

STORE HOURS:

Before & After each session, Breaks & Free time

check out today's schedule so you know when to come back for more HPE Merch!





LEADERSHIP COACHING COHORT W/ TROY EVANS

In this 3 month cohort, Troy will provide 3 Group coaching sessions and 3 individual sessions to help work through one page M.O.S.T (Mission, Objective, Strategy, Tactics)

BACK TO
DAY 1

BACK TO
DAY 2

MAIN
MENU

Click To Register NOW! →



WE NEED MORE URBAN CHURCH PLANTERS

We are looking for church planters in Atlanta, Georgia and Michigan.

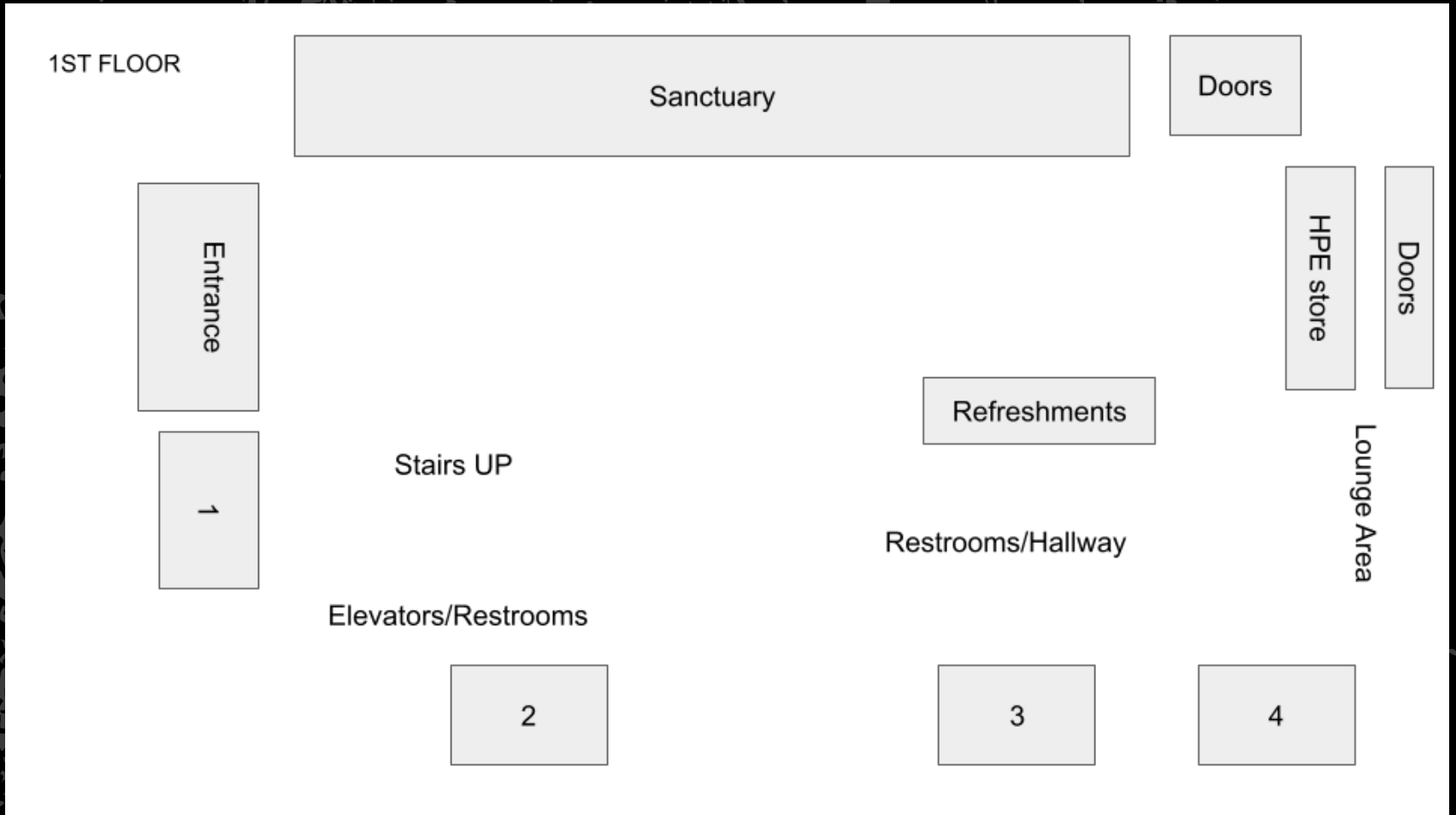
If you have EVER thought about starting a church or being on the leadership team of a new church start up... We invite you take our FREE assessment and follow-up consultation. (\$299 Value)

Click To Take The
Assessment NOW!

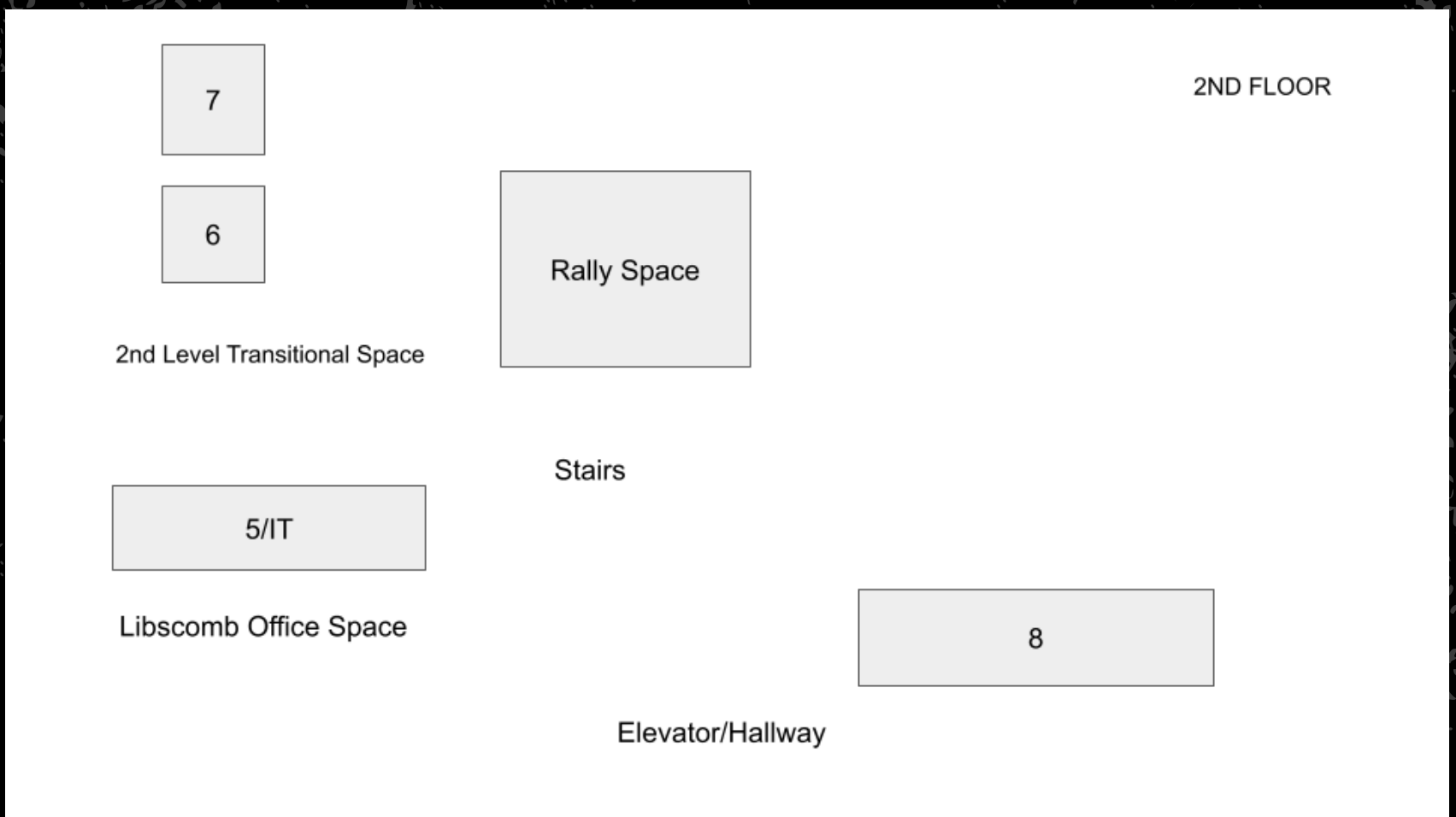


FLOOR LAYOUTS

1ST FLOOR



2ND FLOOR



RESOURCES

Click the
links below to
learn more.



TAKE THE
CHURCH-PLANTING
ASSESSMENT



URBAN LEADERSHIP COACHING COHORT W/ TROY EVANS



CLICK HERE FOR A
FREE STUDY RESOURCE

CLICK HERE FOR A
FREE PRIMAL QUESTION ASSESSMENT
A SIMPLE AND REVOLUTIONARY NEW FRAMEWORK FOR
LIVING IN EMOTIONAL FREEDOM.



Get Your 501c3

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EXCLUSIVE 40% OFF HPE
CONFERENCE DISCOUNT



Keep Your
Ministry
Connected

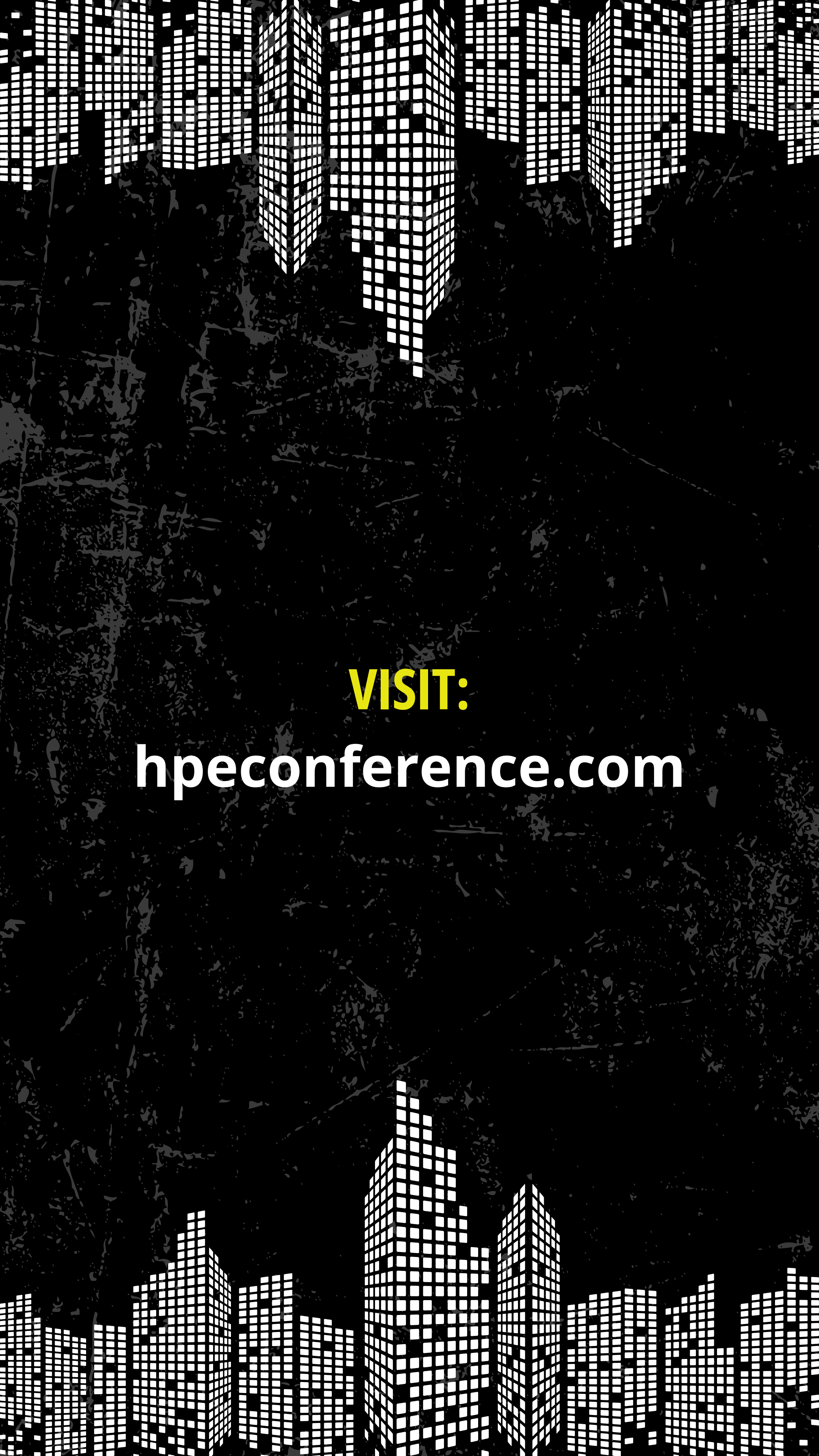


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